

# Lettings Market

Basingstoke

Chancellors

As part of our customer service promise, we invest time and energy into helping our clients make informed decisions. Our market reports take an analytical approach in presenting latest insight on the UK property market, with a more detailed focus on the Basingstoke market. Talk to us to learn more.

**OLIVER BUCKLE** | LETTINGS CLIENT MANAGER



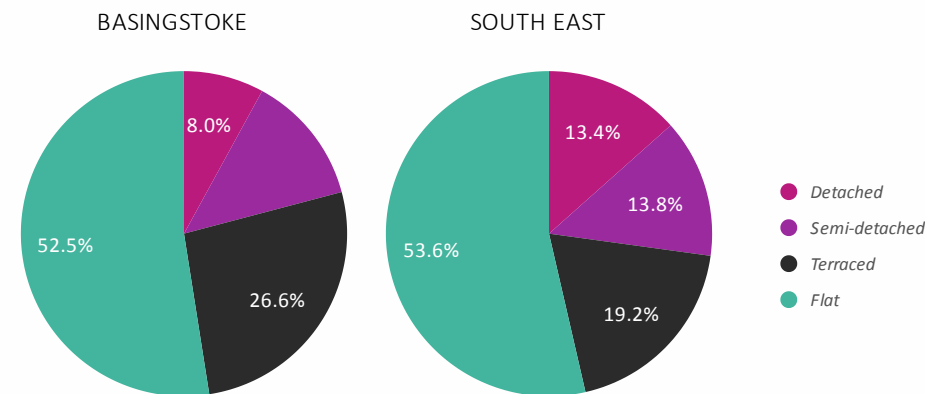
## Basingstoke | Lettings Prices

### LETS BY PROPERTY TYPE

|                                       | Detached                                                                          | Semi-detached                                                                     | Terraced                                                                           | Flat/Apartment                                                                      |
|---------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                                       |  |  |  |  |
| Proportion of lets last 12 months     | 8%                                                                                | 12.9%                                                                             | 26.6%                                                                              | 52.5%                                                                               |
| Average price achieved last 12 months | £1,904                                                                            | £1,482                                                                            | £1,389                                                                             | £1,150                                                                              |
| Average price change per square foot  |                                                                                   |                                                                                   |                                                                                    |                                                                                     |
| 1 year                                | 7.4%                                                                              | 7.6%                                                                              | 4.9%                                                                               | 4.2%                                                                                |
| 3 years                               | 12%                                                                               | 18.9%                                                                             | 25.4%                                                                              | 27.8%                                                                               |
| 6 years                               | 48.1%                                                                             | 44.1%                                                                             | 47.1%                                                                              | 37.2%                                                                               |

Source: Dataloft Rental Market Analytics by PriceHubble

### PROFILE OF HOMES LET OVER THE LAST 12 MONTHS



Source: Dataloft Rental Market Analytics by PriceHubble

### Local Summary

**Over the last 12 months** the average rent achieved for homes let in Basingstoke was £1,292 per month. This is a 5% change on the previous 12 month period.

52% of homes let in the past 12 months were flats, achieving an average rental value of £1,150 per month. Houses achieved an average rent of £1,490 per month.

16% of renters are aged between 40 and 49.

# Lettings Market

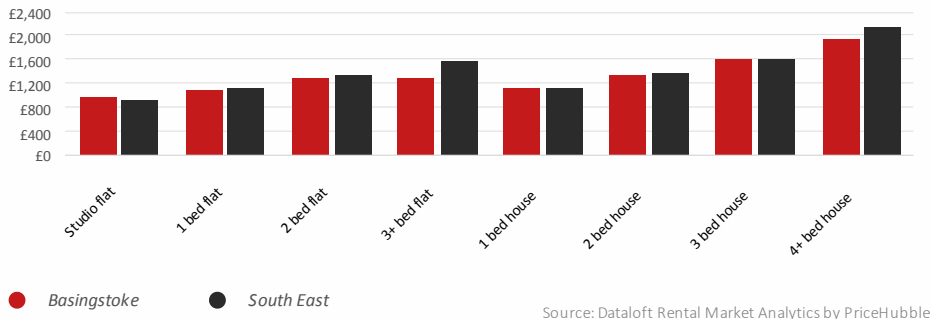
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## Basingstoke | Lettings Prices

## National Market

### AVERAGE MONTHLY RENT BY BEDROOM OVER THE LAST 12 MONTHS



### BASINGSTOKE GROSS YIELDS OVER THE LAST 12 MONTHS AVERAGE



### Rental market

The average void period dropped from 24 days in November to 23 days in December (Goodlord).

Rents are forecast to increase by 3-4% over 2025 as slower growth in large cities is offset by faster growth in more affordable markets (Zoopla).

The average rent in December was £1,317, up 2.6% year on year (HomeLet).

### Economy

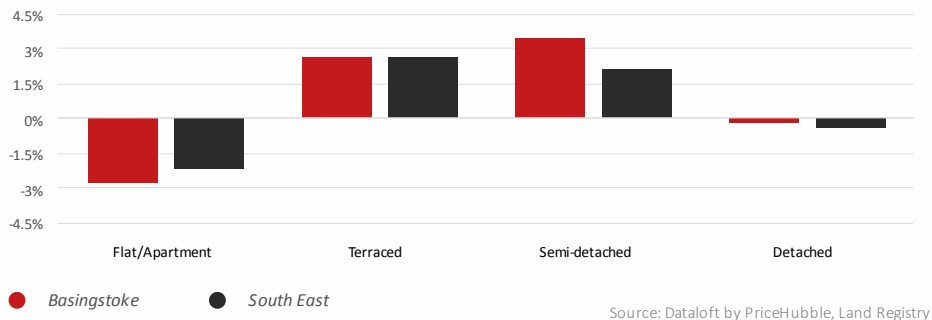
The Bank of England has cut interest rates from 4% to 3.75% - the lowest level since February 2023.

Monthly GDP fell by 0.1% in the three months to October, following growth of 0.1% in September 2025 (ONS).

The Consumer Prices Index (CPI) rose by 3.2% in the 12 months to November 2025, down from 3.6% in October (ONS).

## Basingstoke | Sales and Prices

### ANNUAL CHANGE IN AVERAGE PRICE BY PROPERTY TYPE OVER THE LAST 12 MONTHS



### Want to Know More?



### OLIVER BUCKLE

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We'd love to hear from you at our branch. Get in touch!

