

# Sales Market

Ascot

Chancellors

As part of our customer service promise, we invest time and energy into helping our clients make informed decisions. Our market reports take an analytical approach in presenting latest insight on the UK property market, with a more detailed focus on the Ascot market. Talk to us to learn more.

LAUREN STEARMAN | BRANCH MANAGER



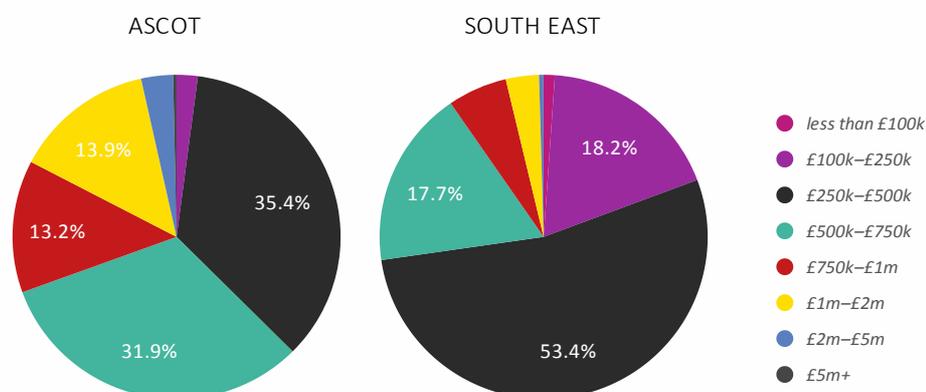
## Ascot | Sales Prices

### SALES BY PROPERTY TYPE

	Detached	Semi-detached	Terraced	Flat/Apartment
				
<b>Number of sales</b> last 12 months	<b>96</b>	<b>82</b>	<b>52</b>	<b>58</b>
<b>Average price achieved</b> last 12 months	<b>£1,015,313</b>	<b>£553,352</b>	<b>£487,875</b>	<b>£396,216</b>
<b>Average price change</b> per square foot				
1 year	<b>0.6%</b>	<b>0.5%</b>	<b>-0.8%</b>	<b>-4.1%</b>
5 years	<b>24.5%</b>	<b>12%</b>	<b>12.5%</b>	<b>-0.3%</b>
10 years	<b>33.3%</b>	<b>32.5%</b>	<b>33.1%</b>	<b>6.4%</b>

Source: Dataloft by PriceHubble, Land Registry, MHCLG

### SALES BY PRICE BAND OVER THE LAST 12 MONTHS



### Local Summary

Over the last 12 months the average sales price in **Ascot** was **£616,070**. The average price on a per square foot basis was **£511**.

The highest value recorded by the Land Registry over the past 12 months was **£1,530,000** for a flat and **£6,495,000** for a house.

Source: Dataloft by PriceHubble, Land Registry, MHCLG

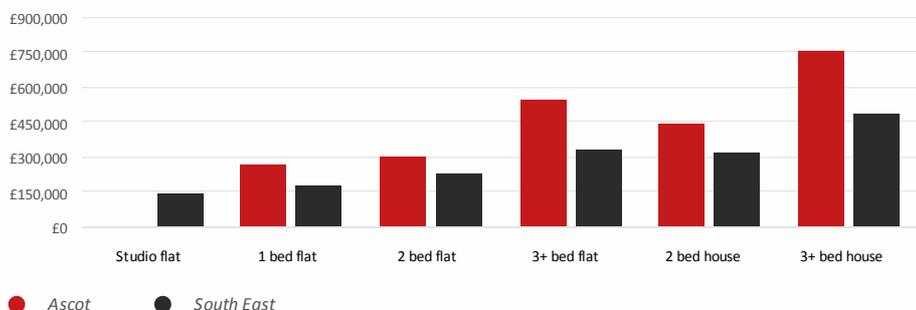
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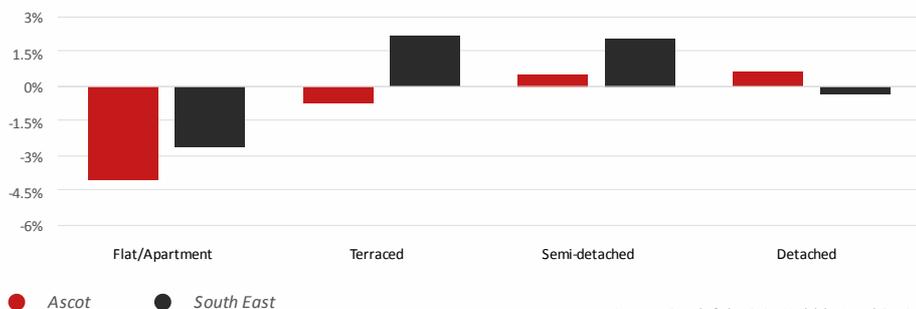
## Ascot | Sales Prices

### AVERAGE PRICES BY BEDROOM OVER THE LAST 12 MONTHS



### ANNUAL CHANGE IN AVERAGE PRICE BY PROPERTY TYPE OVER THE LAST 12 MONTHS

Price per square foot



### KEY MARKET METRICS OVER THE LAST 12 MONTHS

	Average Values	Change [%]	Number of Transactions	Change [%]
Ascot	£616,070	-0.6%	288	-32.7%
South East	£376,614	0.6%	113,941	-14.9%
England & Wales	£282,148	1.3%	717,368	-16.3%

Source: Dataloft by PriceHubble, Land Registry, MHCLG

## National Market

### House prices

Over the last 12 months the average sales price in Ascot was **£616,070**. the total value of sales was **£194m**.

### Economy

The Bank of England has held interest rates at 3.75%, remaining at their lowest level since February 2023.

### Transactions

There were 100,440 transactions in December, up 5% year-on-year (HMRC).

### Demand

There were 61,013 mortgage approvals in December which is -8% lower than a year ago (Bank of England).

### Investment

The average void period dropped from 24 days in November to 23 days in December (Goodlord).

## Want to Know More?



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We'd love to hear from you at our branch. Get in touch!

