

Lettings Market

Ascot

Chancellors

As part of our customer service promise, we invest time and energy into helping our clients make informed decisions. Our market reports take an analytical approach in presenting latest insight on the UK property market, with a more detailed focus on the Ascot market. Talk to us to learn more.



HAZEM MOHAMMED-HUSSIN | LETTINGS MANAGER

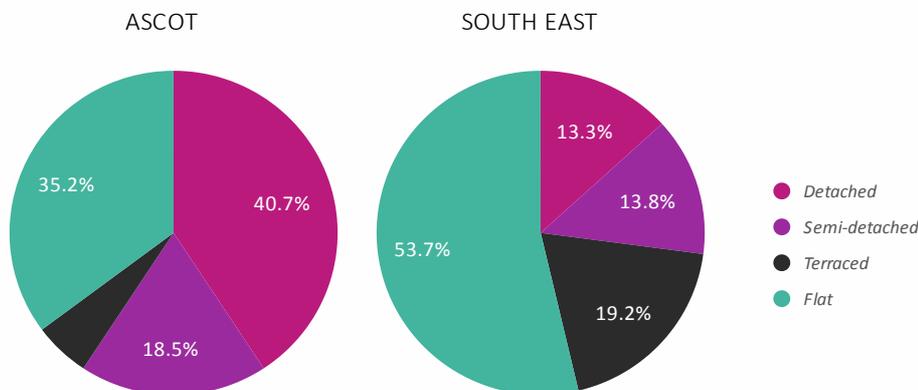
Ascot | Lettings Prices

LETS BY PROPERTY TYPE

	Detached	Semi-detached	Terraced	Flat/Apartment
Proportion of lets last 12 months	40.7%	18.5%	5.6%	35.2%
Average price achieved last 12 months	£4,765	£2,381	£1,777	£2,395
Average price change per square foot				
1 year	-9.4%	7.5%	-2.6%	6.8%
3 years	-9.5%	19.7%	11.5%	12.2%
6 years	22%	40.7%	25.3%	39%

Source: Dataloft Rental Market Analytics by PriceHubble

PROFILE OF HOMES LET OVER THE LAST 12 MONTHS



Source: Dataloft Rental Market Analytics by PriceHubble

Local Summary

Over the last 12 months the average rent achieved for homes let in Ascot was £3,114 per month. This is a -1% change on the previous 12 month period.

35% of homes let in the past 12 months were flats, achieving an average rental value of £2,395 per month. Houses achieved an average rent of £3,591 per month.

38% of renters are aged between 40 and 49.

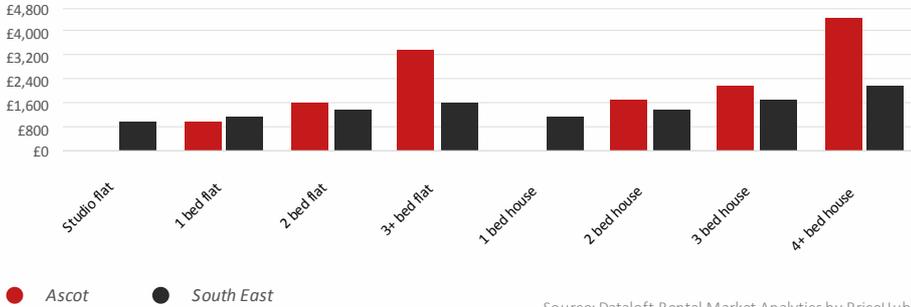
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AVERAGE MONTHLY RENT BY BEDROOM OVER THE LAST 12 MONTHS



National Market

Rental market

The average void period dropped from 24 days in November to 23 days in December (Goodlord).

Rents are forecast to increase by 3-4% over 2025 as slower growth in large cities is offset by faster growth in more affordable markets (Zoopla).

The average rent in January was £1,302, up 2.4% year on year (HomeLet).

Economy

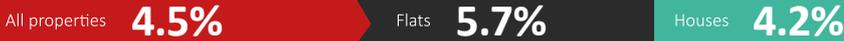
The Bank of England has held interest rates at 3.75%, remaining at their lowest level since February 2023.

Monthly GDP is estimated to have grown by 0.3% in November, following a fall of 0.1% in October 2025 (ONS).

CPI inflation rose by 3.4% in the 12 months to December 2025, up from 3.2% in November (ONS).

ASCOT GROSS YIELDS

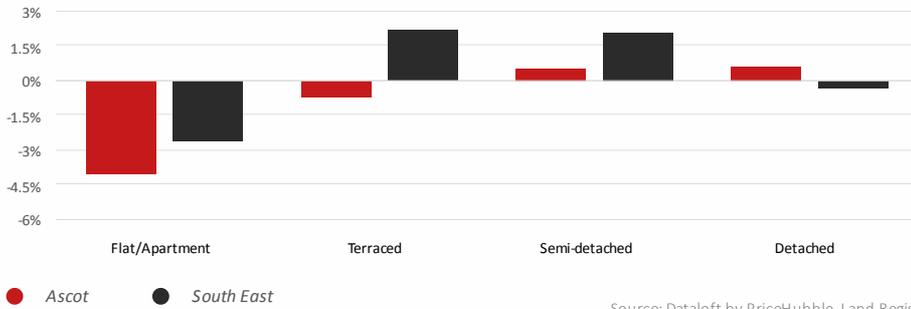
OVER THE LAST 12 MONTHS AVERAGE



Ascot | Sales and Prices

ANNUAL CHANGE IN AVERAGE PRICE BY PROPERTY TYPE OVER THE LAST 12 MONTHS

Price per square foot



Want to Know More?



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We'd love to hear from you at our branch. Get in touch!

